



2025

# Sponsorship Opportunities

Cultivating a deeper understanding of the present through a richer understanding of the past





# 2025 Sponsorship Opportunities

Picture yourself on the 55 rolling acres of Locust Grove, just miles from downtown Louisville, where history and nature intertwine. Historic Locust Grove is dedicated to preserving and sharing the rich heritage and stunning landscapes that define our community. We tell the stories of all the individuals who lived and worked here and cultivate a deeper understanding of the past, while offering educational and cultural experiences that inspire and engage visitors of all ages.

By sponsoring one of our engaging and informative community events and programs, you play a crucial role in supporting our ongoing efforts to preserve and interpret this historic place. Since our founding, Historic Locust Grove has continued to grow and evolve, and your support enables us to enhance our programs, maintain our historic site, and plan for a vibrant future.

Enclosed, you will find details about Historic Locust Grove's 2025 sponsorship opportunities. We invite you to explore the various levels of support and find a partnership that aligns with your goals while contributing to the enrichment and education of our community.

Thank you for your support.

Lydia Lewis  
Development and Membership Coordinator  
[llewis@locustgrove.org](mailto:llewis@locustgrove.org)



## Our Mission

We preserve and interpret the historic landscape and buildings of Locust Grove, the final home of Louisville's founder George Rogers Clark, and tell the stories of all the individuals who lived and worked here, both free and enslaved, cultivating a deeper understanding of the present through a richer understanding of the past.

## Ways to Support & Save

Support Historic Locust Grove as we spark curiosity, discovery, and a deeper understanding of history for visitors of all ages. Through our immersive and innovative education programs, engaging community events, and hands-on workshops, we are dedicated to preserving the past while inspiring the future.



### **CORPORATE MEMBERSHIP**

Become a Corporate Member to gain access to discounted sponsorship package and obtain exclusive benefits to you and your company.



### **EVENT SPONSORSHIP PACKAGES**

Pick your ideal package to support a variety of education and social events held for children, families, and adults alike. All events are held at Locust Grove and in our beautiful gardens and grounds.



### **MUSEUM EDUCATION PROGRAM SPONSORSHIPS**

Enable Locust Grove to reach students and educators through programs in the museum and out in the community.



### **NAMING OPPORTUNITIES**

Maximize your visibility by exclusively sponsoring one of the key programming and public spaces in our museum.

# Locust Grove By the Numbers

## Impact



**14,035**

Annual guests to Locust Grove



**1,571**

Students served through education programs



**400+**

Members from across Louisville area & Southern Indiana

## Digital Assets

*\*All numbers are as of October 2024*

### Facebook

12,000 followers

### Instagram

4,192 followers

### Email Database

8,700 contacts | 40% open rate

### Website

























47,068 views | 59.83% engagement rate

## Local Media Partners



# Corporate Membership

Corporate Memberships make it easy for your company to gain access to a wide swath of benefits for a 12-month period. Memberships allow for consistent visibility of your company across many facets of Locust Grove as well as give your exclusive access not included with any other sponsorship package. By selecting Corporate Membership levels, you're maximizing benefits while also ensuring Locust Grove is able to offer educational and community programs.

Corporate Memberships	DISCOVER	REFLECT	ENVISION	PRESERVE
<b>Level</b>	\$5,000	\$10,000	\$25,000	\$50,000
Premiere recognition (name/logo on printed material)				
Facility Rental Discount (2/ year)	15%	25%	50%	Free
Photo opportunity with Museum president and CEO receiving your check at your business or Locust Grove.				
Name or Logo listed on Event banner*				
Recognition on Event Signage				
One-time complimentary tour passes**	10	20	30	50
One-time event passes for employees or clients to LG annual events.	10	20	30	50
Recognition in Annual Report				
Designated Employee Volunteer Day				

Due to printing deadlines, any sponsorships received after a month before the event may not be listed on the banner. Sponsors will be listed on all other promotional items according to their individual levels.

\*\*Tours will be available during Locust Grove's open months (March-December)












# Events and Programs

## Locust Grove Antiques Market

Locust Grove's Antiques Market is a beloved annual event that brings together collectors, enthusiasts, and antique lovers from across the region. Featuring over 60 vendors, the Antiques Market offers a wide selection of furniture, jewelry, art, and collectibles from various time periods. Set amidst the historic grounds of Locust Grove, the Antiques Market provides a unique shopping experience, where attendees can discover hidden treasures while learning about Kentucky in the 18th-century. Whether you're a seasoned collector or a casual browser, the market is a fantastic opportunity to connect with history and find one-of-a-kind pieces.

**2025 Dates**

- > Summer Market: June 29
- > Fall Market: September 28

<b>Sponsorship Opportunities</b>	<b>\$500+ Friend</b> (10 opportunities)	<b>\$1,000+ Bronze</b> (5 opportunities)	<b>\$2,500+ Silver</b> (3 opportunities)	<b>\$5,000+ Presenting</b> (1 opportunity)
Premiere recognition (name/logo on printed material)				
Name or logo listed in advertisement*	Name	Name	Logo	Logo
Recognition as a sponsor on Locust Grove website and Lobby digital signage				
Recognition in Annual Report				
Complimentary tickets for employees/members**	2	4	8	10

\*Name will be used instead of logo depending on advertisement space.

\*\*Tours will be available during Locust Grove's open months (March-December)



# Events and Programs

## 4th of July at Locust Grove

Sponsoring Locust Grove's **Fourth of July Celebration** is a meaningful way to support one of our most cherished annual events. Featuring a reading of the **Declaration of Independence** and when possible a **Naturalization Ceremony** welcoming new U.S. citizens, this event celebrates the spirit of freedom and unity. With a diverse audience attending to commemorate this historic day, your sponsorship will provide a unique opportunity to align your brand with community values while helping Locust Grove offer this patriotic and educational experience to the public. Your support ensures we continue to honor our nation's history in a way that inspires all generations.

2025 Dates  
 > July 4, 2025

Sponsorship Opportunities	\$250+ Friend (10 opportunities)	\$500+ Bronze (5 opportunities)	\$1,000+ Silver (3 opportunities)	\$2,000+ Presenting (1 opportunity)
Premiere recognition (name/logo on printed material)				
Speaking opportunity at the naturalization ceremony.				
Name or logo listed in advertisement*	Name	Name	Logo	Logo
Recognition as a sponsor on Locust Grove website and Lobby digital signage				
Recognition in Annual Report				
Complimentary tickets for employees/members**	2	4	8	10

\*Name will be used instead of logo depending on advertisement space.

\*\*Tours will be available during Locust Grove's open months (March-December)



# Events and Programs

## Performing Arts at Locust Grove

Locust Grove's Theater Performances bring the magic of live theater to the historic estate, offering a unique blend of culture and history. With productions like **Shakespeare in the Park** and **Frankenstein** performed by **Kentucky Shakespeare**, audiences enjoy timeless classics in a stunning outdoor setting. These performances capture the spirit of creativity and community, providing an enriching cultural experience for all ages. Set against the backdrop of Locust Grove's scenic grounds, each show creates a memorable evening under the stars, blending art with Locust Grove's natural beauty and historical significance. Perfect for theater lovers and history enthusiasts alike!

### 2025 Dates

- > Shakespeare in the Park: April 2025
- > Frankenstein: October 2025

Sponsorship Opportunities	\$500+ Bronze (5 opportunities)	\$1,000+ Silver (3 opportunities)	\$2,000+ Presenting (1 opportunity)
Premiere recognition (name/logo on printed material)			
Speaking opportunity at opening night.			
Name or logo listed in advertisement*	Name	Logo	Logo
Recognition as a sponsor on Locust Grove website and Lobby digital signage			
Recognition in Annual Report			
Complimentary tickets for employees/members	4	8	10

\*Name will be used instead of logo depending on advertisement space.





# Events and Programs

## Locust Grove's Concert Series

Locust Grove celebrates the diverse Louisville music scene with two concert series on our historic grounds. **The Emilie Strong Smith Chamber Music Series** presents intimate, elegant performances offering classical chamber music by talented local and regional musicians. For a more lively summer outdoor experience, **Music Under the Pavilion** invites guests to enjoy a variety of genres, from folk to jazz, set against the beautiful backdrop of Locust Grove's grounds in our award-winning Pavilion. These concerts celebrate Louisville's musical heritage and the talent of contemporary artists, making them a must-attend for music lovers across the community. Your sponsorship brings exceptional performances to our historic site, celebrating music in beautiful settings while engaging the community.

### 2025 Dates

- > Chamber Music: March 30 & June 1
- > MUTP: May 20 | June 17  
July 8 & 22 | August 5

Sponsorship Opportunities	\$500+ Friend (5 opportunities)	\$1,000+ Musician Sponsor (5 opportunities)	\$5,000+ Presenting (1 opportunity)
Premiere recognition (name/logo on printed material)			●
Speaking opportunity at opening night.*		●	●
Name or logo listed in advertisement**	Name	Logo	Logo
Recognition as a sponsor on Locust Grove website and Lobby digital signage	●	●	●
Recognition in Annual Report	●	●	●
Complimentary tickets for employees/members	2	4	8

\*Musician sponsors may speak at the performance of their sponsored musician.

\*\*Name will be used instead of logo depending on advertisement space.



# Events and Programs







## Locust Grove Lectures

Sponsoring Lectures at Locust Grove offers a unique opportunity to support a wide range of educational programs that dive deep into early American history, archaeology, and cultural heritage. With offerings like our **Afternoon Lecture Series**, special guest lectures, and seasonal history talks, we engage diverse audiences—from scholars to history enthusiasts and lifelong learners. By sponsoring our lecture programs, your organization will receive valuable exposure while supporting our mission to provide insightful, high-quality presentations that foster a greater understanding of the past. Your partnership will help keep these enriching experiences accessible to all in our community.

### 2025 Dates

> 1st Wednesday of every month\*

\*Due to winter months and Gardeners' Fair, the lecture series are not held in December, January or May.

Sponsorship Opportunities	\$500+ Friend (5 opportunities)	\$1,000+ Lecturer Sponsor (5 opportunities)	\$2,000+ Presenting (1 opportunity)
Premiere recognition (name/logo on printed material)			
Name or logo listed in advertisement*	Name	Logo	Logo
Recognition as a sponsor on Locust Grove website and Lobby digital signage			
Recognition in Annual Report			
Complimentary tickets for employees/members	4	8	10











\*Name will be used instead of logo depending on advertisement space.



# Education Sponsorship

Locust Grove believes all students have the power to make meaningful connections by looking at, discussing, and doing history on site and in the classroom. Our education programs offer a variety of ways for students to engage, whether on a field trip to the Museum or at local schools.

Your sponsorship will play a pivotal role in upholding and expanding these programs. We are able to reach over 1,500 students annually and we hope to increase that number through innovative programming and outreach in our community schools.

<b>Locust Grove Education School Program &amp; Educator Support Opportunities</b>	<b>Youth Programming Partner \$5,000+</b>	<b>Local School Outreach Sponsor \$10,000</b>	<b>Field Trip &amp; Transportation Sponsor \$25,000+</b>	<b>24-25 Year School Program Presenting Sponsor \$50,000+</b>
Recognition on printed & digital marketing				
Listing on HLG web page				
*Logo on Education Program webpage, self-guided tours, & take-home student resources				
Speaking opportunity at HLG events				

\*Due to printing deadlines, any sponsorships received after a month before the printing deadline may not be listed. Sponsors will be listed on all other promotional items according to their individual levels.



Photo Credit: Jesse Hurt

# Naming Opportunities

Locust Grove offers prime physical space for our diverse range of programming, visitor experiences, events, and rentals. Our names sponsorship packages include key elements of visibility across all audiences, providing broad exposure and influence. These named spaces, negotiated individually, offer extended visibility over several years. Utilized by diverse audiences, Locust Grove's spaces reach over 25,000 individuals annually. Consider partnering with us to have your name associated with our impactful spaces. Please contact us for more details and to begin this process.

## Pavillion



## Quadrant Garden



## Farm Distillery



## Auditorium





**Thank you for your  
consideration!**

To learn more or discuss your  
custom benefits, contact:

**Lydia Lewis**, Development and  
Membership Coordinator  
[llewis@locustgrove.org](mailto:llewis@locustgrove.org)  
502-897-9845 ext. 108



## SPONSORSHIP AGREEMENT

*Thank you for your support of Historic Locust Grove, a non-profit organization that serves to preserve and interpret the historic landscape and buildings of Locust Grove and tell the stories of all the people who lived and worked here.*

### WE HAVE MANY DIFFERENT OPTIONS FOR SUPPORTING HISTORIC LOCUST GROVE AS A SPONSOR

**Please choose how you would like to support Locust Grove:**

#### Sponsorship Checklist:

Program Name: \_\_\_\_\_ Sponsored Amount \$ \_\_\_\_\_

Program Name: \_\_\_\_\_ Sponsored Amount \$ \_\_\_\_\_

Program Name: \_\_\_\_\_ Sponsored Amount \$ \_\_\_\_\_

**Make checks payable to: Historic Locust Grove**

#### CONTACT INFORMATION

NAME/COMPANY NAME (as you would like it to be displayed)

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Payment Type Enclosed:

CHECK

CREDIT CARD

CC#

EXP. DATE:

3 DIGIT CCV

SIGNATURE

DATE

PROGRAM SPONSORED

For questions contact:

**Lydia Lewis**

**Development and Membership Coordinator**

**llewis@locustgrove.org | 502-897-9845 ex. 108**

Historic Locust Grove is a tax-exempt 501(c)(3) organization. Your gift is tax deductible to the extent allowed by law.

**Historic Locust Grove • 561 Blankenbaker Ln Louisville, KY 40207 • [www.locustgrove.org](http://www.locustgrove.org)**