



# Sponsorship Opportunities

*Where Louisville Begins, connecting authentic human experiences over place and time*







# Why to Support

## Our Mission

We preserve and interpret the historic landscape and buildings of Locust Grove, the home of Louisville’s founder George Rogers Clark, and tell the stories of all the individuals who lived and worked here, both free and enslaved, cultivating a deeper understanding of the present through a richer understanding of the past.

We’re more than just a house; we’re *Where Louisville Begins*.

## Ways to Support

Just minutes from the heart of the city, Historic Locust Grove offers 55 acres where history and nature intertwine. Dedicated to preserving and sharing the rich heritage and stunning landscapes that define our community, **we tell the stories of the land and the people who lived and worked upon it.**

By sponsoring one of our dynamic initiatives, you offer direct support to our mission and allow us to engage with our community in meaningful ways. **What makes our Sponsorship program so unique?** Rather than sponsoring just one event, your gift will be recognized *for all events* within the program pillar of your choice.

Support the <b>Heritage</b> pillar and celebrate history & culture through programs like Antiques Fair, Book Sales, and our Lecture Series.	<b>Bravo</b> sponsors bring performing arts to life through music, storytelling, and performances with KY Shakespeare and our Summer Concert Series.	Engage with citizenship through the <b>Civic</b> pillar, and your gift will be featured throughout Civic Season (Statehood Day to Independence Day) and all upcoming US250 programs.	<b>Cultivate</b> the next generation through environmental education, including the Gardeners’ Fair and agricultural programs that connect people to the land & our natural resources.
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Enclosed are details about our 2025 sponsorship opportunities. Please explore the various levels of giving and choose the pillar that most fits your needs. We hope you join us in our mission to support history education, historic preservation, and cultural engagement, as we enrich the lives within our community through this special place. Thank you!

Lydia Lewis  
Director of Development  
[llewis@locustgrove.org](mailto:llewis@locustgrove.org)  
502.897.9845 ext. 108



# Events and Programs

At Historic Locust Grove, we offer a rich array of events and programs inviting the community to engage with history, culture, and the arts at the place *Where Louisville Begins*. Sponsorship ensures these events thrive so we can achieve our mission to serve the public.

*All sponsorship tiers include complimentary tour tickets and marketing recognition on annual reports & all program promotions for the events listed within your chosen pillar.*

## Support the Locust Grove Initiative that best fits your interest.

**HERITAGE SPONSOR**  
**\$250 - \$5,000**  
*This pillar supports history & culture at Locust Grove*

**Specialty Benefits:**

- Sponsor receives comp tickets to event of their choice
- Invitations to welcoming receptions at Author Talks
- Sponsor advertisement placed inside each book sold at author talks & book sales

**Current Programs offered:**

Antiques Fair (2)  
Lectures/Author Talks (10)  
Book Sales (3)

**BRAVO SPONSOR**  
**\$1,000 - \$5,000**  
*This pillar supports the performing arts at Locust Grove*

**Specialty Benefits:**

- Speaking opportunity on opening night.
- Sponsor receives complimentary tickets to performance of their choice
- Specialty Seating at performance of your choice

**Current Programs offered:**

Theatre Performances (6)  
Chamber Music Series (3)  
Summer Concert Series (4)

**CIVIC SPONSOR**  
**\$1,000 - \$10,000**  
*This pillar supports civic action at Locust Grove*

**Specialty Benefits:**

- Two sponsor representatives given designated seating at Naturalization Ceremony on July 4th
- At highest level, Sponsor Representative invited to read Declaration of Independence at Naturalization Ceremony on July 4th

**Current Programs offered:**

US250 Programs  
Civic Season (Statehood Day to Independence Day)

**CULTIVATE SPONSOR**  
**\$500 - \$10,000**  
*This pillar supports environmental & agriculture heritage at Locust Grove*

**Specialty Benefits:**

- Highest level receives Complimentary dinner in the Historic House for twelve (12) people.
- Sponsor receives seating for six (6) at Tea in the Garden during Gardeners' Fair
- Designated Employee Volunteer Day in our Gardens

**Current Programs offered:**

Gardener's Fair  
Distillery Programs  
Environmental Programs





# Heritage Sponsor: \$250 - \$5,000+

## Become a Heritage Sponsor

As a **Heritage Sponsor**, you help celebrate history and culture by supporting Locust Grove. These events bring together collectors, historians, and enthusiasts to explore the artistry, craftsmanship, and stories of the past. Your sponsorship funds expert lectures, vendor showcases, and hands-on learning experiences, ensuring traditional knowledge is preserved and shared with the community. By supporting events like the **Book Sale**, you help make history and literature more accessible, fostering a love of learning and discovery for all who visit.

## Programs Sponsored:

- **Afternoon Lectures:** 405 Attendees annually across ten lectures
- **Author Talks:** 150 Attendees annually across two author talks
- **Antiques Fair:** 1600 Attendees annually across two fairs
- **Book Sale:** Over 70,000 books sold annually across three fairs

**DISCOVER SPONSOR**  
**\$250+**

**Benefits include:**

- Recognition in Annual Report
- Recognition as a sponsor on Locust Grove website and Lobby digital signage
- Two complimentary tour tickets

**REFLECT SPONSOR**  
**\$1,000+**

**This level includes Friend Sponsor benefits, plus:**

- Logo listed in advertisement
- Sponsor receives two tickets to event of their choice
- Four complimentary tour tickets

**ENVISION SPONSOR**  
**\$2,500+**

**This level includes Bronze Sponsor benefits, plus:**

- Sponsor mentioned by name in promotional interviews.
- Sponsor receives four tickets to event of their choice
- Invitations to welcoming receptions at Author Talks
- Eight complimentary tour tickets

**PRESERVE SPONSOR**  
**\$5,000+**

**This level includes Silver Sponsor benefits, plus:**

- Premiere recognition (name/logo on printed material)
- Sponsor advertisement placed inside each book sold at author talks and book sales
- 10% Facility Rental Discount
- Ten complimentary tour tickets





# Bravo Sponsor: \$500 - \$5,000+

## Become a Bravo Sponsor

As an **Bravo Sponsor**, you help illuminate Locust Grove’s theater, music, and storytelling programs. Your support enhances performances like the staged reading of *Frankenstein*, the **Emilie Strong Smith Chamber Music Series**, and our **Summer Concert Series**, bringing high-quality arts experiences to our community. From classical music to engaging live theater, your sponsorship ensures audiences of all ages enjoy and connect with the performing arts in a historic setting.

## Programs Sponsored:

- **Frankenstein: A staged reading performance by Kentucky Shakespeare:** 150 attendees
- **Emilie Strong Smith Chamber Music Series:** 90 attendees across three concerts
- **Locust Grove’s Summer Concert Series:** 400 attendees across four concerts

**DISCOVER SPONSOR**  
**\$500+**

**Benefits include:**

- Recognition in Annual Report
- Recognition as a sponsor on Locust Grove website and Lobby digital signage
- Two complimentary tour tickets

**REFLECT SPONSOR**  
**\$1,500+**

**This level includes Friend Sponsor benefits, plus:**

- Logo listed in advertisement
- Sponsor receives two tickets to performance of their choice
- Four complimentary tour tickets

**ENVISION SPONSOR**  
**\$2,500+**

**This level includes Bronze Sponsor benefits, plus:**

- Sponsor mentioned by name in promotional interviews.
- Sponsor receives four tickets to performance of their choice
- Eight complimentary tour tickets

**PRESERVE SPONSOR**  
**\$5,000+**

**This level includes Silver Sponsor benefits, plus:**

- Premiere recognition (name/logo on printed material)
- Speaking opportunity at opening night.
- Sponsor receives six tickets to performance of their choice
- 10% Facility Rental Discount
- Ten complimentary tour tickets





# Civic Sponsor: \$1,000 - \$10,000+

## Civic Season at Locust Grove

Supporting **civics education** at Locust Grove is a meaningful way to invest in our community's future. Civic knowledge fosters a spirit of freedom and unity, encouraging active participation in democratic processes. By focusing on the importance of understanding the **virtues of citizenship** and **civic responsibility**, we inspire individuals of all ages to engage with the democratic process and uphold the values that define us. Your support helps ensure we continue to prioritize civics education, creating an informed & inspired community that honors our nation's history & ideals.

*Civic Season runs from Statehood Day to Independence Day. (June 1 to July 4<sup>th</sup>)*

## Programs Sponsored:

- **Civic Season Lectures:** 90 attendees across two lectures
- **Free 4th of July and Naturalization Ceremony:** 600 attendees
- **Cultural Pass:** 400 Attendees
- **US250 Programs:** Throughout 2026

### DISCOVER SPONSOR \$1,000+

- Benefits include:**
- Recognition in Annual Report
  - Recognition as a sponsor on Locust Grove website and Lobby digital signage
  - Two comp tour tickets

### REFLECT SPONSOR \$2,500+

- This level includes Friend Sponsor benefits, plus:**
- Logo listed in advertisement
  - Four comp tour tickets
  - Two tickets to the Locust Grove Annual Meeting Event

### ENVISION SPONSOR \$5,000+

- This level includes Bronze Sponsor benefits, plus:**
- Sponsor mentioned by name in promotional advertisement.
  - Two sponsor representatives given designated seating at Naturalization Ceremony on July 4th
  - Eight comp tour tickets

### PRESERVE SPONSOR \$10,000+

- This level includes Silver Sponsor benefits, plus:**
- Premiere recognition (name/logo on printed material)
  - Sponsor Representative invited to read the Declaration of Independence at Naturalization Ceremony on 4th of July
  - 10% Facility Rental Discount
  - Ten comp tour tickets





# Cultivate Sponsor: \$500 - \$10,000+

## Become a Cultivate Sponsor

As a **Cultivate Sponsor**, you support Locust Grove’s environmental and gardening initiatives, including **Gardeners' Fair**, sustainability workshops, and educational programs that connect the community with nature, agriculture, and historic landscapes. Your sponsorship helps preserve Locust Grove’s **historic gardens** and all her green spaces while fostering conversations about **conservation, foodways, and sustainable living**. Through hands-on experiences and expert-led programs, you help cultivate a deeper appreciation for the land and its role in our shared history.

## Programs Sponsored:

- **Gardeners' Fair:** 3,000 Attendees Annually
- **Environmental Programs & Workshops:** *\*NEW 2025\**
- **Distillery Programs:** *\*NEW 2025\**

**DISCOVER SPONSOR**  
**\$500+**

**Benefits include:**

- Recognition in Annual Report
- Recognition as a sponsor on Locust Grove website and Lobby digital signage
- Two complimentary tour tickets

**REFLECT SPONSOR**  
**\$2,500+**

**This level includes Friend Sponsor benefits, plus:**

- Logo listed in advertisement
- Two tickets to Locust Grove Annual Meeting Event
- Four complimentary tour tickets

**ENVISION SPONSOR**  
**\$5,000+**

**This level includes Bronze Sponsor benefits, plus:**

- Sponsor mentioned by name in promotional interviews.
- Sponsor receives four tickets at Tea in the Garden event at Gardeners' Fair
- Designated Sponsor Volunteer Day in our Gardens
- Eight complimentary tour tickets

**PRESERVE SPONSOR**  
**\$10,000+**

**This level includes Silver Sponsor benefits, plus:**

- Premiere recognition (name/logo on printed material)
- Highest level receives Complimentary dinner in the Historic House for twelve (12) people.
- Sponsor receives seating for six (6) at Tea in the Garden during Gardeners' Fair
- Designated Employee Volunteer Day in our Gardens
- Ten complimentary tour tickets





**Thank you for your  
consideration!**

To learn more or discuss custom benefits, contact:

**Lydia Lewis**

Director of Development

[llewis@locustgrove.org](mailto:llewis@locustgrove.org)

502-897-9845 ext. 108



# Locust Grove by the Numbers

## Impact



**14,035**

Annual guests to  
Locust Grove



**1,571**

Students served  
through education  
programs



**400+**

Members from  
across Louisville  
area & Southern  
Indiana

## Digital Assets

*\*All numbers are as of April 2025*

### Facebook

12,000 followers

### Email Database

8,700 contacts | 47% open rate

### Instagram

4,252 followers

### Website

14,251 views | 60.7% engagement rate

## Local Media Partners





## SPONSORSHIP AGREEMENT

Thank you for your support of Historic Locust Grove, a non-profit organization that serves to preserve and interpret the historic landscape and buildings of Locust Grove and tell the stories of all the people who lived and worked here.

**Please choose how you would like to support Locust Grove:**

### Select the Program Pillar that best fits your needs.

☐ **Heritage Sponsor**

**Programs include:**

Antiques Fair  
Afternoon Lectures  
Author Talks  
Book Sale

☐ **Bravo Sponsor**

**Programs include:**

Theatre Performances  
Chamber Music Series  
Summer Concert Series

☐ **Civics Sponsor**

**Programs include:**

Civic Season  
US250 Programming  
Cultural Pass

☐ **Cultivate Sponsor**

**Programs include:**

Gardeners' Fair  
Distillery Programs  
Environmental Education

Indicate Your Chosen Sponsorship Level: \_\_\_\_\_

(Please reference sponsorship levels on previous pages)

If you have chosen multiple programs, please list the amounts given to each program:

**Make checks payable to: Historic Locust Grove**

### CONTACT INFORMATION

**NAME/COMPANY NAME:**

(as you would like it to be displayed)

**PRIMARY CONTACT:**

**ADDRESS:**

**CITY:**

**STATE:**

**ZIP:**

**PHONE:**

**EMAIL:**

**Payment Type Enclosed:**

☐ **CHECK**

☐ **CREDIT CARD**

**CC#**

**EXP. DATE:**

**3 DIGIT CCV**

**SIGNATURE**

**DATE**

For questions contact:

**Lydia Lewis**

**Director of Development**

**llewis@locustgrove.org | 502-897-9845 ex. 108**

Historic Locust Grove is a tax-exempt 501(c)(3) organization. Your gift is tax deductible to the extent allowed by law.

Historic Locust Grove | 561 Blankenbaker Ln, Louisville, KY 40207 | [www.locustgrove.org](http://www.locustgrove.org)